



LEICESTER CARIBBEAN CRICKET & SOCIAL CLUB

ETHEL ROAD PLAYING FIELDS, ETHEL ROAD, LEICESTER, LE5 5NA

<http://leicestercaribbean.co.uk/cricket/>

Charity Registration No: 1172648

Company No:10096

18th August 2021

PRESS RELEASE.....

We are excited and proud to announce Leicester Caribbean Cricket & Social Club (LCC&SC) will be holding its first Annual Commemorative Cricket Match & Community Fun Day on Sunday 5th September 2021, at Ethel Road Playing Fields!

This will be the first of Leicester Caribbean Cricket & Social Club's annual testimony to our founder members, together with those who have historically contributed to its longevity. It is our way to remember and thank the individuals who nurtured the club, enabling it to approach its 65th year in 2022.

The event will host a highly competitive cricket match between the Club and opponents comprised of players from the teams Sunday fixtures list. This cricket celebration day will have an amazing array of entertainment and fun for the whole community, including, music, food, and presentations to the winning teams.

Entrance is at 12 noon and continues until 9pm with the T20 cricket match starting at 1pm.

LCC&SC provides opportunities for the local community, of all ages and abilities to play cricket, through providing facilities, coaching, harnessing talent, and opportunities to participate in league cricket. The Club has become an essential community asset, providing a hub for community social interaction and social activities, delivering programmes of cultural, social, and educational activities, aimed at strengthening and building community cohesion.

George Martin Chair of LCCSC stated:

"This is a wonderful opportunity to acknowledge the contributions of our players over almost 65 years of our existence. This will be a permanent fixture in our calendar showcasing the impact of the 'Windrush' generation by providing these facilities for generations to come. We are grateful to the Club's trustees, volunteers, players, coaches, and our patron Sir Clive Lloyd for their contributions over the years. This event will bring all communities together to celebrate one of our contributions to this city."

.....Ends

Notes to Editors:

Leicester Caribbean Cricket & Social Club

Leicester Caribbean Cricket & Social Club (LCCSC) provides opportunities for the local community, of all ages and abilities to play cricket, through providing facilities, coaching, harnessing talent, and opportunities to participate in league cricket. Along this, the Club has become an essential community asset, providing a hub for community social interaction and social activities, and delivers a programme of cultural, social, and educational activities, aimed at strengthening and building community cohesion.

LCCSC was formed in 1957 as a direct result of the Caribbean diaspora in Leicester,

wanting to create their own recreational activities for the community, with cricket being the obvious way to do so. The Club's founding members were former servicemen, and new arrivals from the Windrush generation, bringing with them, their own style and cultural tradition from the island games back home. These games, originally taking place in local parks, provided social interaction, solidarity, and an escape from the tedium of the workplace for the growing Caribbean Community. It also helped to break down the social/racial barriers the community faced, and enabled opportunities to engage with and build neighbourhood relationships with the wider community, through the universal appreciation and love of cricket.

Over the last 60 years, LCCSC has continued to develop youth and senior grassroots cricket, achieving several league champions titles along the way, whilst continuing to advance through the divisions of the league. The Club's most recent projects has been delivering Covid-19 befriending/mental health support to isolated young and mature members of the Club and the wider local community. Sir Clive Lloyd OBE became the Club's patron earlier this year and is supporting with the Club's development and growth strategy.

Photographs

These can be provided on request.

For more press information or opportunities please contact:

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